

BONAMICI CELLARS
OFFICIAL CONTEST RULES AND REGULATIONS
“Sign up to Wine”

NO PURCHASE NECESSARY: The “Sign up to Wine” (the “Contest”) is sponsored by Bonamici Cellars (“Bonamici” or the Sponsor”). The Contest starts at 12:01 pm on Saturday August 1, 2026 and closes at 11:59 pm on Sunday, November 15, 2026 (the “Contest Period”).

1. ELIGIBILITY: To enter and to be eligible to win, the individual entrant must: (i) be a legal resident of Canada at the time of entry, (ii) be at least 19 years of age or older at the time of entry and (iii) not be an employee of the Sponsor, its affiliated companies or agents, its respective advertising or promotional agencies or the independent contest organization or a member of any such employee’s immediate family (regardless of where the entrant lives) or persons with whom the entrant is domiciled (whether related to the employee or not). In these Official Contest Rules and Regulations (“Official Rules”), “immediate family” includes mother, father, brothers, sisters, sons, daughters, partner or spouse.

2. HOW TO ENTER THE CONTEST: No purchase necessary. To enter the Contest, the entrant must sign up on the Bonamici Cellars website to receive their promotional emails.

3. PRIZE: The prize consists of a self curated selection of Bonamici Cellar wines shipped to winner’s Canadian address. Prize package must be signed for by an individual 19+ years of age. Sponsor will work with winner to select 6 wines from a selection of wines provided by the Sponsor. (the “Prize”). The Prize must be accepted as awarded without substitution and is not transferable. The Sponsor reserves the right in the event that the Prize or any component of the Prize cannot be awarded as described for any reason, to substitute another prize or component of the prize of equal or greater value, without liability.

4. ONE-TIME DRAW: A random draw for the Prize (“Prize Draw”) will be held Monday November 16, 2026 after the closing date of the Contest Period from all eligible entrants received prior to the Prize Draw date. The Prize Draw will be conducted by a representative of the Sponsor from among all eligible entrants received prior to the Prize Draw. The odds of winning the Prize depend on the total number of eligible entrants received prior to the Prize Draw.

5. AWARDING OF A PRIZE: The selected entrant will be contacted via email within two (2) business days of the Prize Draw and will be required to correctly answer a mathematical skill testing question. The selected entrant will have two (2) business days to respond to the Sponsor with the correct response to the mathematical skill testing question. The selected entrant will be required to sign a Declaration and Release form (see rule 6). If the selected entrant (a) does not respond to the message from the Sponsor within two (2) business days of the message being sent; (b) fails to correctly answer the skill testing question; or (c) fails to properly execute the Release Form within the specified time (see rule 6), then he/she will be disqualified and another entrant will be randomly selected until such time as contact is made with a selected entrant or there are no more eligible entries. The Sponsor will not be responsible for failed attempts to contact a selected entrant. The selected entrant must be subscribed to receive the Bonamici Cellars email at the time of the random draw to be eligible.

6. RELEASE FORM: The selected entrant will be required to sign a Declaration and Release Form (the “Release Form”) confirming compliance with the Official Rules, acceptance of the Prize as awarded, without substitution, and releasing the Sponsor and affiliated companies, and all other sponsors of the Contest, and their respective successors, sponsors, employees, agents, partners, licensees and assigns, advertisers and promotional agencies from any liability in connection with the Prize or this Contest. The Release Form must be signed within the time period specified on the Release Forms or the Prize may be forfeited.

7. GENERAL: By entering the Contest, entrants agree to abide by these Official Rules and the decisions of the independent contest organization with respect to all aspects of the Contest, which decisions are final. By entering and accepting the Prize, the winner consents to the use of his/her name, address (city and province) and/or photograph without further remuneration, in connection with any publicity carried out by or on behalf of the Sponsor with respect to the Contest. The Sponsor and the independent contest organization accept no responsibility for loss, damage or claims caused by or resulting from the Contest or acceptance of a Prize. The Sponsor and the independent contest organization do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer lines or networks, computer equipment, software or any combination thereof. Entry material/data that have been tampered with or altered are void. In the event it is determined that an entrant has entered in a fashion not sanctioned by these rules and/or has violated the terms of this contest, the entrant will be disqualified. Unless required by law, the Sponsor and the independent contest organization shall not be held responsible for any problems, errors or negligence that may arise or occur in connection with the Contest. The Sponsor reserves the right, to terminate or amend this Contest at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, such as tampering, the Sponsor reserves the right, to cancel the Contest and conduct the draw from all previously received eligible entries received by the end of the Contest Period. The Sponsor reserves the right to reject an entry, in its sole discretion, that may be deemed offensive, distasteful or inappropriate. The Contest is subject to all applicable federal, provincial and municipal laws.

8. PRIVACY: Personal information collected from entrants will be used by the Sponsor to administer the Contest, fulfill any prize requirements and, by means of entering consent to receive information regarding upcoming promotions and/or events from the Sponsor.